

## 2019 EDITORIAL PROGRAMME

<b>JANUARY</b>	Southern Manufacturing Preview Motorsport Report Automation Fastening & Assembly Metal Marking Waterjet Machining	<b>FEBRUARY</b>	METAV Preview Medical Report 5-Axis Machining Cutting Tools Measurement & Inspection Sawing & Cutting Off
<b>MARCH</b>	Aerospace Report CAD/CAM Deep Hole Drilling Laser Cutting Workholding	<b>APRIL</b>	Advanced Manufacturing Report Dust & Fume Extraction EDM Lubrication Welding
<b>MAY</b>	Automotive Report Measurement & Inspection Press Brakes Metal Marking Waterjet Machining	<b>JUNE</b>	5-Axis Machining Cutting Tools Machine Safety Sawing & Cutting Off Workholding
<b>JULY</b>	Medical Report Automation CAD/CAM Deep Hole Drilling Laser Cutting	<b>SEPTEMBER</b>	EMO Preview Aerospace Report Measurement & Inspection Waterjet Machining Workholding
<b>OCTOBER</b>	Automotive Report Advanced Manufacturing 5-Axis Machining Cutting Tools Lubrication Metal Marking Sawing & Cutting Off	<b>NOVEMBER</b>	Medical Report Automation CAD/CAM Deep Hole Drilling EDM Laser Cutting Welding

**Regular sections:** Automation, CAD/CAM, Cutting Tools, Metal Cutting, Metal Forming, Measurement & Inspection, Workholding  
(The publisher reserves the right to add or cancel features to reflect market trends)

### ROGER BARBER PUBLISHING

Enterprise House, Foundry Lane, Horsham, West Sussex, RH13 5PX  
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## MEDIA INFORMATION

### SEPTEMBER 2018

#### By Company Function

Aerospace	305
Motor vehicle manufacture	385
Electrical & Electronic Engineering	40
Plating	25
Instrument Engineering	61
Metal fabrication	4467
Metal spinning	22
Architectural Metal	190
Toolmaking	850
Mould making	190
Polishing	102
Precision engineering	3373
	<u>10010</u>

#### By Geographical Area

London & South East	2607
South & South West	1190
East Anglia	496
East Midlands	290
West Midlands	2375
Yorkshire	937
North East	406
North West	920
Scotland	441
Wales	238
Northern Ireland	56
Eire	54
	<u>10010</u>

#### By Job Title

MD, Director, Proprietor	6029
Production Director / Manager	2560
Technical Director / Manager	900
General / Works Manager	486
Other	35
	<u>10010</u>

#### Publishing Dates:

<b>January</b>	<b>February</b>
<b>March</b>	<b>April</b>
<b>May</b>	<b>June</b>
<b>July</b>	<b>September</b>
<b>October</b>	<b>November</b>

### ADVERTISING RATES & MECHANICAL DETAILS

#### COVER RATES

Front cover package	4 clr	£2300
Inside front cover	4 clr	£2000
Outside back cover	4 clr	£2000

#### DISPLAY RATES

Full page	4 clr	£1800
Junior Page (A5)	4 clr	£1300
1/2 page	4 clr	£1000
1/4 page	4 clr	£ 600

**CLASSIFIED** Prices on request

**INSERTS** Prices according to weight and size

#### TYPE AREA

Full page Bleed	303 x 216mm
Full Page Trim	297 x 210mm
Full Page Type Area	265 x 185mm
Half Page (landscape)	128 x 185mm
Half Page (portrait)	265 x 90mm
Quarter Page (landscape)	62 x 185mm
Quarter Page (portrait)	128 x 90mm

**Cancellation:** 6 weeks preceding publication date.  
Agency commission 10% on display advertising only  
Rate card effective: September 2018

All artwork to be supplied electronically. Files accepted: QuarkXpress, Adobe Photoshop, Adobe Illustrator, Freehand with all support files and fonts included.

IMAGES: TIFF, JPEG and EPS. Resolution should be 300dpi at the size to be published, all images saved as CMYK or Grayscale.  
All PDFS should be saved as print ready and at the highest compression with all fonts embedded.

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