



2022 EDITORIAL PROGRAMME

JANUARY	Southern Manufacturing Preview E-Mobility Report Automation Machining Centres Metal Marking Waterjet Machining	FEBRUARY	MACH 2022 Preview Medical Report 5-Axis Machining Cutting Tools Measurement & Inspection Sawing & Cutting Off
MARCH	MACH 2022 Preview Aerospace Report CAD/CAM Deep Hole Drilling Laser Cutting Workholding	APRIL	Control 2022 Preview Advanced Manufacturing Report EDM Lubrication Machining Centres Welding
MAY	Automation Report Measurement & Inspection Press Brakes Metal Marking Waterjet Machining	JUNE	5-Axis Machining Cutting Tools Machine Safety Sawing & Cutting Off Workholding
JULY	Medical Report CAD/CAM Deep Hole Drilling Laser Cutting Machining Centres Welding	SEPTEMBER	AMB 2022 Preview Aerospace Report Automation Measurement & Inspection Waterjet Machining Workholding
OCTOBER	EuroBLECH 2022 Preview Advanced Manufacturing Report 5-Axis Machining Cutting Tools Lubrication Metal Marking Sawing & Cutting Off	NOVEMBER	Medical Report CAD/CAM Deep Hole Drilling EDM Laser Cutting Machining Centres Welding

Regular sections: Automation, CAD/CAM, Cutting Tools, Metal Cutting, Metal Forming, Measurement & Inspection, Workholding

(The publisher reserves the right to add or cancel features to reflect market trends)

ROGER BARBER PUBLISHING

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MEDIA INFORMATION

SEPTEMBER 2021

By Company Function

Aerospace	260
Motor vehicle manufacture	321
Electrical & Electronic Engineering	45
Plating	25
Instrument Engineering	56
Metal fabrication	4511
Metal spinning	22
Architectural Metal	185
Toolmaking	872
Mould making	193
Polishing	75
Precision engineering	3443
	<u>10008</u>

By Geographical Area

London & South East	2829
South & South West	1137
East Anglia	422
East Midlands	280
West Midlands	2320
Yorkshire	947
North East	416
North West	903
Scotland	447
Wales	202
Northern Ireland	56
Eire	49
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By Job Title

MD, Director, Proprietor	6249
Production Director / Manager	2418
Technical Director / Manager	808
General / Works Manager	500
Other	33
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Publishing Dates:

January	February
March	April
May	June
July	September
October	November

ADVERTISING RATES & MECHANICAL DETAILS

COVER RATES

Front cover package	4 clr	£2400
Inside front cover	4 clr	£2100
Outside back cover	4 clr	£2100

DISPLAY RATES

Full page	4 clr	£1900
Junior Page (A5)	4 clr	£1400
1/2 page	4 clr	£1100
1/4 page	4 clr	£ 650

TYPE AREA

Full page Bleed	303 x 216mm
Full Page Trim	297 x 210mm
Full Page Type Area	265 x 185mm
Half Page (landscape)	128 x 185mm
Half Page (portrait)	265 x 90mm
Quarter Page (landscape)	62 x 185mm
Quarter Page (portrait)	128 x 90mm

WEBSITE: Prices on request

INSERTS: Prices according to weight and size

Cancellation: 6 weeks preceding publication date.
Agency commission 10% on display advertising only
Rate card effective: September 2021

All artwork to be supplied electronically. Files accepted: QuarkXpress, Adobe Photoshop, Adobe Illustrator, Freehand with all support files and fonts included.

IMAGES: TIFF, JPEG and EPS. Resolution should be 300dpi at the size to be published, all images saved as CMYK or Grayscale.
All PDFS should be saved as print ready and at the highest compression with all fonts embedded.

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