ENGINEERING subcontractor

Reach the people who shape manufacturing

Put your brand in front of engineers, buyers and decision makers across the UK's engineering supply chain.



Cutting Tools | Measurement & Inspection | Metal Cutting | Workholding | CADCAM

2027 Media Pack

PRINT | DIGITAL | ONLINE

Engineering Subcontractor was launched in 2004 to fulfil a perceived need in the market for a stand-alone source of information for subcontractors in the UK and Ireland. Since then, it has maintained its importance and remains a highly accessible and relevant resource in the industry. Valued by both readers and advertisers, its user-friendly format delivers essential insights for senior management and engineering specialists in a highly important sector in UK industry.

Our website, **www.engineeringsubcontractor.com**, complements the printed magazine by delivering regular news updates and promoting key upcoming events and exhibitions. Online visitors gain access to articles and resources that keep them informed of the latest industry developments, while businesses can easily access web banners and promotional videos.

Connecting with the right audience is vital and Engineering Subcontractor serves as the ideal channel to reach target customers. With a combined print and digital circulation of 13,000 readers, advertisers can trust that their message reaches key decision-makers and essential personnel.

We pride ourselves on maintaining an optimal balance between advertising and high-quality editorial content. The magazine continuously evolves to provide tailored insights and up-to-date industry information. Thanks to our clearly structured, easy-to-navigate features, every advert and article is strategically placed for maximum visibility.

While the printed magazine remains our core foundation, we recognise the importance of digital media for readers who prefer online content. Every issue can be viewed and downloaded directly from our website.

Engineering Subcontractor will publish six issues in 2027. We encourage you to follow our LinkedIn page and visit our website for regular updates.



For all editorial submissions and advertising opportunities, please contact me directly at **john@rbpublishing.co.uk**. I look forward to discussing how we can work together.

John Barber, publisher



EDITORIAL & EXHIBITION FEATURES 2027*

JANUARY/FEBRUARY

- **Southern Manufacturing Preview**
- Automotive Report
- 5-Axis Machining
- Cutting Tools
- Measurement & Inspection
- Metal Marking
- Waterjet Machining
- Sawing & Cutting Off

MARCH/APRIL

- Metal Cutting
- Aerospace Report
- Machining Centres & Lathes
- Workholding
- CADCAM
- Laser Cutting
- Advanced Manufacturing Report
- Welding

MAY/JUNE

- Automotive Report
- 5-Axis Machining
- Cutting Tools
- Measurement & Inspection
- Metal Marking
- Waterjet Machining
- Press Brakes
- Sawing & Cutting Off

JULY/AUGUST

- Aerospace Report
- Production Grinding
- Machining Centres & Lathes
- Automation
- Workholding
- CADCAM
- Laser Cutting
- Welding

SEPTEMBER/OCTOBER

- **EMO MILANO 2027**
- 5-Axis Machining
- Cutting Tools
- Measurement & Inspection
- Metal Marking
- Waterjet Machining
- Advanced Manufacturing Report
- Sawing & Cutting Off

NOVEMBER/DECEMBER

- Aerospace Report
- EDM
- Machining Centres & Lathes
- Automation
- Workholding
- CADCAM
- Laser Cutting
- Welding

Plus regular news and features

www.engineeringsubcontractor.com

*Features are subject to change

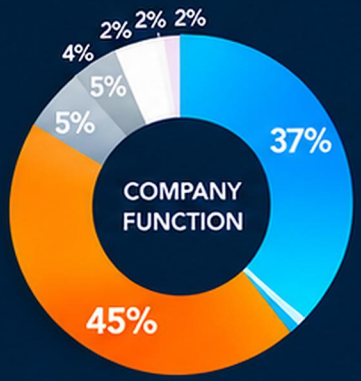
ES CIRCULATION BREAKDOWN

Our audience is made up of key decision makers and engineering professionals across the UK's manufacturing supply chain.

13,000 READERS

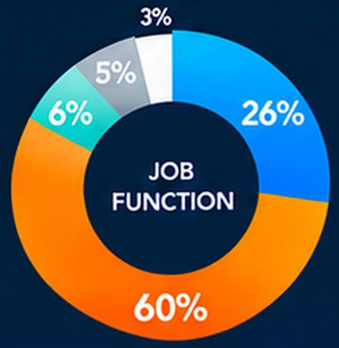


CIRCULATION BY COMPANY FUNCTION



Aerospace	5%
Architectural Metal	1%
Polishing	2%
Motor Vehicle Manufacture	4%
Plating	1%
Metal Fabrication	45%
Toolmaking	5%
Precision Engineering	37%

CIRCULATION BY JOB FUNCTION



MD, Director, Proprietor	60%
Production Director/ Manager	26%
Technical Director/ Manager	6%
General/Works Manager	5%
Other	3%

ADVERTISING *Print Specifications*



Bleed: 216 mm wide x 303 mm high
Trim: 210 mm wide x 297 mm high

Trim: 184 mm wide x 125 mm high

Trim: 90 mm wide x 254 mm high

Trim: 90 mm wide x 128 mm high

Trim: 137 mm wide x 194 mm high

COVER RATES		DISPLAY RATES	
Front cover package	£3300	Full page	£2200
Inside front cover	£2400	Junior Page	£1600
Inside back cover	£1800	1/2 page	£1200
Outside back cover	£2300	1/4 page	£750

Copy Requirements

Images: TIFF, JPEG and EPS formats. All images should be saved as CMYK and have a minimum resolution of 300 dpi. **PDF Files:** Press-ready PDFs should be created using CMYK High/Press Quality setting, all fonts embedded. Transparencies flattened. Please over 3mm bleed on all sides and printer marks/trim marks are included. Please refer to **www.pass4press.com** for more detailed information. Please note we cannot be held responsible for colour variations.

DIGITAL ADVERTISING *www.engineeringsubcontractor.com*

Leaderboard advert
Ensure maximum exposure to promote your brand or latest event. This advertising position is not shared with any other company.
Rate: £800 per month
Spec: 728 pixels wide by 90 pixels high

Banner advert
This prime position provides great visibility appearing above the latest news stories.
Banner advert (Non-rotating)
Rate: £400 per month
Spec: 600 pixels wide x 125 pixels high

Banner advert
Company logo (non-rotating)
An affordable monthly advertising option
Rate: £200 per month
Spec: 288 pixels wide by 360 pixels high

High visibility across our digital platforms

Targeted reach to key decision makers in the industry

Flexible packages to suit your marketing goals

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