

Media Pack 2026





PRINT - ONLINE - EMAIL



Introduction

Established in 2004, Engineering Subcontractor has gone from strength to strength over the years and the publication remains both accessible and relevant. Popular with readers and advertisers alike, its easy-to-read format and content ensures its continued value to production engineers, engineering managers and directors.

The website, www.engineeringssubcontractor.com, works alongside the printed publication to provide regular news stories and to promote upcoming key events and exhibitions. Visitors to the website will find articles and resources to ensure they are well informed of the latest news and changes in their sector. There are also opportunities to advertise via web advertising or company videos.

Reaching the right audience remains key and Engineering Subcontractor is the perfect tool to ensure companies are reaching the right customers. With its targeted circulation of a combined 12,000 readers in print and digital, advertisers know the magazine is reaching key personnel and decision makers.

Maintaining the correct balance of advertising to editorial content, the magazine continues to make advances in providing tailored editorial content and continues to seek out the very latest information for readers. With easy to find features, each edition includes clearly defined sections to ensure your advert or article is always included in the best possible position in the publication.

Recognising that balance is key in print and digital media, the printed publication remains at the forefront, but there will be some readers who prefer to digest the latest information online. Every issue is available to view and download via our website.

Engineering Subcontractor will once again be published six times in 2026 and we encourage you to follow our LinkedIn page and the website for regular content and updates.

For all editorial submissions and advertising enquiries, you can contact me directly by email: john@rbpublishing.co.uk and I will be pleased to discuss this further.

Thank you for your ongoing support.



John Barber | Publisher | Tel: 01472 210712 | www.engineeringssubcontractor.com

EDITORIAL & EXHIBITION FEATURES 2026*

JANUARY/FEBRUARY

Southern Manufacturing Preview
MACH 2026 Preview
5-Axis Machining
Cutting Tools
Measurement & Inspection
Metal Marking
Waterjet Machining
Sawing & Cutting Off

MARCH/APRIL

MACH 2026 Preview
Aerospace Report
Machining Centres & Lathes
Workholding
CAD/CAM
Laser Cutting
Advanced Manufacturing Report
Welding

MAY/JUNE

Automotive Report
5-Axis Machining
Cutting Tools
Measurement & Inspection
Metal Marking
Waterjet Machining
Press Brakes
Sawing & Cutting Off

JULY/AUGUST

Aerospace Report
EDM
Machining Centres & Lathes
Automation
Workholding
CAD/CAM
Laser Cutting
Welding

SEPTEMBER/OCTOBER

AMB 2026 Preview
5-Axis Machining
Cutting Tools
Measurement & Inspection
Metal Marking
Waterjet Machining
Advanced Manufacturing Report
Sawing & Cutting Off

NOVEMBER/DECEMBER

Aerospace Report
EDM
Machining Centres & Lathes
Automation
Workholding
CAD/CAM
Laser Cutting
Welding

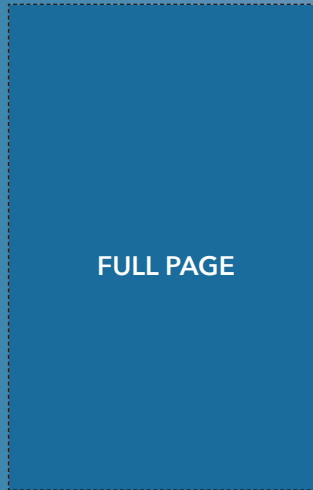


Plus regular news
and features

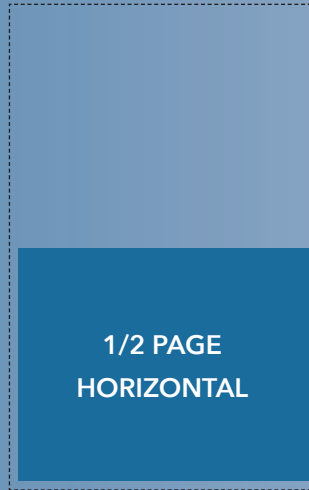
www.engineeringsubcontractor.com

**Features are subject to change*

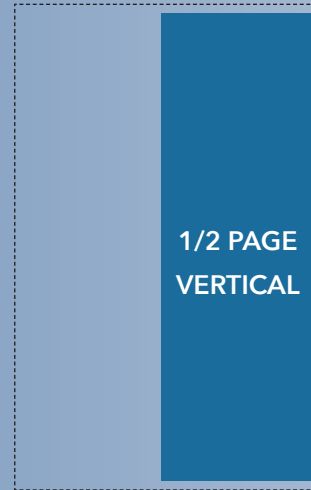
ADVERTISEMENT Print Specifications



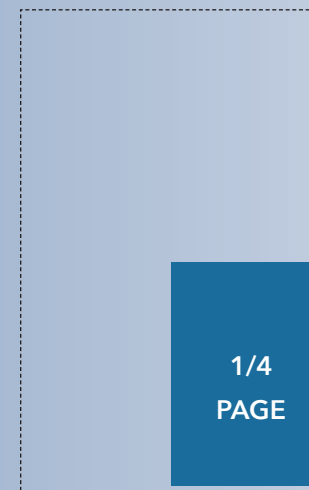
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Trim: 210 mm wide x 297 mm high



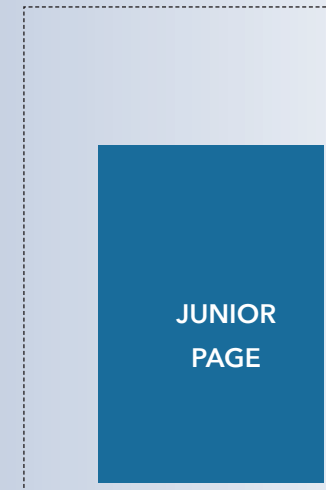
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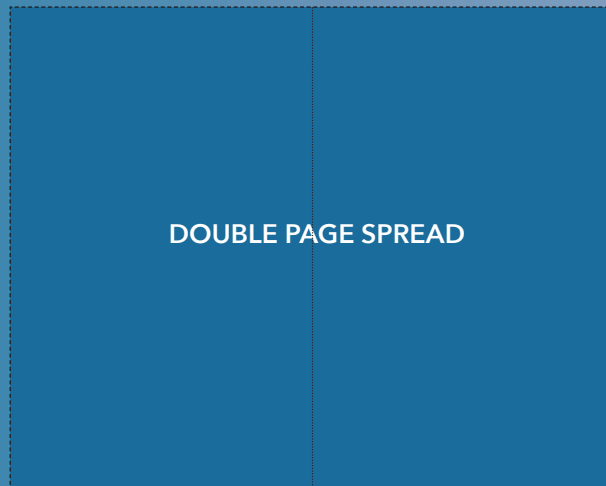
Trim: 90 mm wide x 254 mm high



Trim: 90 mm wide x 128 mm high



Trim: 137 mm wide x 194 mm high



Bleed: 426 mm wide x 303 mm high
Trim: 210 mm wide x 297 mm high

COVER RATES

Front cover package	£3000
Inside front cover	£2400
Inside back cover	£1800
Outside back cover	£2300

DISPLAY RATES

Full page	£2200
Junior Page	£1600
1/2 page	£1200
1/4 page	£ 750

Copy Requirements

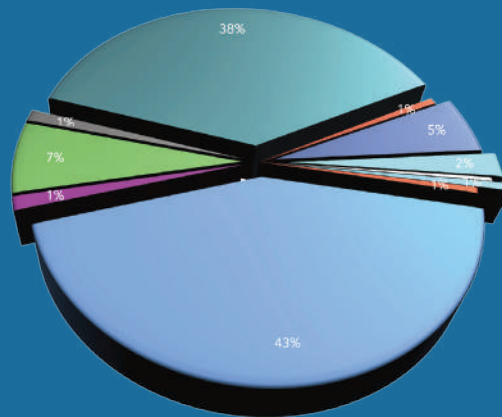
Images: TIFF, JPEG and EPS formats. All images should be saved as CMYK and have a minimum resolution of 300 dpi. **PDF Files:** Press-ready PDFs should be created using CMYK High/Press Quality setting, all fonts embedded. Transparencies flattened. Please ensure you have minimum 3 mm bleed on all sides and printer marks/trim marks are included. Please refer to **www.pass4press.com** for more detailed information. Please note we cannot be held responsible for colour variations.

PRINT & DIGITAL CIRCULATION

Engineering Subcontractor is mailed bi-monthly to a controlled print and digital circulation.

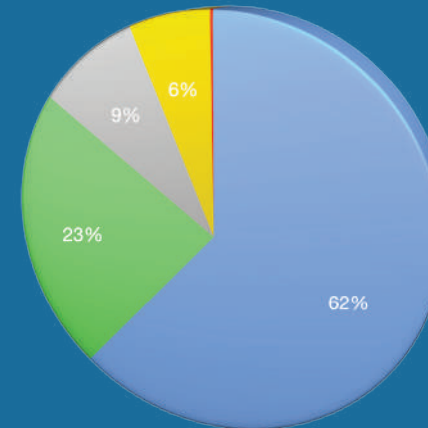
**12,000
readers**

Circulation by company function



- Aerospace
- Electrical & Electronic Engineering
- Instrument Engineering
- Architectural Metal
- Mould Making
- Polishing
- Motor Vehicle Manufacture
- Plating
- Metal fabrication
- Toolmaking
- Precision Engineering

Circulation by job title



- MD, Director, Proprietor
- Production Director / Manager
- Technical Director / Manager
- General / Works Manager
- Other

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2014
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Show Preview

Southern Manufacturing returns next month to much fanfare

Early this morning, a line of cars was waiting outside the entrance to the 2014 Southern Manufacturing Show, which opened its doors to the public on Tuesday, Sept. 23. The show is the largest of its kind in the Southeast, and it is expected to draw a record number of visitors to the show. The show is the largest of its kind in the Southeast, and it is expected to draw a record number of visitors to the show.

Visitors to the 2014 Southern Manufacturing Show.

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A person operating a large industrial machine.

A person working at a computer workstation.

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A close-up view of a person's hands working on a small, intricate mechanical part.

A person working at a computer workstation.

A close-up view of a person's hands working on a small, intricate mechanical part.

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6 | www.southernmanufacturing.com | September 2014

The Manufacturing Show | October 1-3, 2014 | 7

DIGITAL ADVERTISING

www.engineeringsubcontractor.com

Leaderboard advert

Ensure maximum exposure to promote your brand or latest event. This advertising position is not shared with any other company.

Rate: £800 per month

Spec: 1200 pixels wide by 120 pixels high

Banner advert

This prime position provides great visibility appearing above the latest news stories.

Banner advert (Non-rotating)

Rate: £400 per month

Spec: 600 pixels wide x 125 pixels high

Banner advert

Company logo (non-rotating)
An affordable monthly advertising option

Rate: £200 per month

Spec: 288 pixels wide by 360 pixels high



Each issue of Engineering Subcontractor is sent to a controlled digital distribution list. The digital reach continues to grow each month and provides an alternative way of receiving the latest issue alongside the traditional printed version.

To register for a regular copy sent straight to your email inbox contact - circulation@rbpublishing.co.uk

